



This consultation is part of the government's work to set a new strategic direction for UK media. The Department for Culture, Media and Sport (DCMS) wants to ensure our media sector, and television in particular, can continue to play its vitally important role in our society and our democracy.

As part of this, DCMS is seeking views from members of the public, media stakeholders, and other interested parties on a range of topics relating to the future of television and media in the UK.

This survey covers a range of themes as set out in the [Watch This Space Green Paper](#), including: how TV should be distributed in the future; whether certain sorts of content like trustworthy news should be more prominent on social media and video sharing platforms; and how we can support the UK's system of public service media well into the future. We encourage respondents to read the Green Paper before completing the survey. We also encourage respondents to provide relevant evidence to support their responses, where possible.

After a series of introduction questions to understand if you are responding as a member of the public or on behalf of an organisation, there will be an optional diversity monitoring form for individuals where we ask some questions about you for monitoring purposes. This is to help ensure any decisions are informed by views from people across the full range of backgrounds and experiences in the society we serve.

The survey is then split into eight sections:

In Section 1, we ask about your views on market and audience context;

In Section 2, we ask about your views on the prominence of news on social media;

In Section 3, we ask about your views on media literacy;

In Section 4, we ask about your views on the future of TV distribution;

In Section 5, we ask about your views on the future of TV regulation;

In Section 6, we ask about your views on prominence of public service media in the 'platform age';

In Section 7, we ask about your views on a new system of public service media;

In Section 8, we ask about your views on the equality impacts of this consultation.

The responses to this consultation will form a vital part of the evidence base for decisions made on the future of media in the UK. The government will consider

consultation responses alongside other evidence and research, stakeholders' views and engagement with the public to inform its decisions.

Once the consultation has concluded, the government will use the findings to inform future policy work.

By completing this survey, you are consenting to your data being processed. Please refer to the [privacy notice](#) for more information on how your data will be used.

To help protect your privacy and ensure compliance with data protection standards, please ensure that your responses do not include any personal information (such as names, contact details, or specific references) that could identify you or others.

This consultation is open to respondents aged 16+ due to consent regulations. Please confirm that you are 16 years of age or older before responding to the survey.

- ☐ Yes, I am 16+
- ☐ No, I am under 16

